

2009-2010 DMAs – Alpha Sequence

Designated Market Area	DMA Code	DMA Rank	Designated Market Area	DMA Code	DMA Rank	Designated Market Area	DMA Code	DMA Rank
Abilene – Sweetwater	662	165	Gainesville	592	160	Ottumwa – Kirksville	631	200
Albany – Schenectady – Troy	532	57	Glendive	798	210	Paducah – Cape Girar D – Harsbg	632	78
Albany, GA	525	145	Grand Junction – Montrose	773	184	Palm Springs	804	142
Albuquerque – Santa Fe	790	44	Grand Rapids – Kalmzoo – B. Crk	563	41	Panama City	656	151
Alexandria, LA	644	179	Great Falls	755	192	Parkersburg	597	194
Alpena	583	208	Green Bay – Appleton	658	70	Peoria – Bloomington	675	116
Amarillo	634	131	Greensboro – H. Point – W. Salem	518	46	Philadelphia	504	4
Anchorage	743	150	Greenville – N. Bern – Washngtn	545	103	Phoenix (Prescott)	753	12
Atlanta	524	8	Greenvll – Spart – Asheville – And	567	36	Pittsburgh	508	23
Augusta	520	114	Greenwood – Greenville	647	187	Portland – Auburn	500	77
Austin	635	48	Harlingen – Wslco – Brmsvl – Mca	636	87	Portland, OR	820	22
Bakersfield	800	125	Harrisburg – Lncstr – Leb – York	566	39	Presque Isle	552	205
Baltimore	512	27	Harrisonburg	569	178	Providence – New Bedford	521	53
Bangor	537	154	Hartford & New Haven	533	30	Quincy – Hannibal – Keokuk	717	171
Baton Rouge	716	95	Hattiesburg – Laurel	710	167	Raleigh – Durham (Fayetteville)	560	26
Beaumont – Port Arthur	692	141	Helena	766	206	Rapid City	764	174
Bend, OR	821	189	Honolulu	744	71	Reno	811	108
Billings	756	169	Houston	618	10	Richmond – Petersburg	556	58
Biloxi – Gulfport	746	163	Huntsville – Decatur (Flor)	691	81	Roanoke – Lynchburg	573	67
Binghamton	502	157	Idaho Falls – Pocatello	758	162	Rochester, NY	538	80
Birmingham (Ann & Tusc)	630	40	Indianapolis	527	25	Rochestr – Mason City – Austin	611	153
Bluefield – Beckley – Oak Hill	559	156	Jackson, MS	718	90	Rockford	610	134
Boise	757	112	Jackson, TN	639	173	Sacramnto – Stktn – Modesto	862	20
Boston (Manchester)	506	7	Jacksonville	561	47	Salisbury	576	144
Bowling Green	736	182	Johnstown – Altoona	574	101	Salt Lake City	770	31
Buffalo	514	52	Jonesboro	734	181	San Angelo	661	198
Burlington – Plattsburgh	523	94	Joplin – Pittsburg	603	147	San Antonio	641	37
Butte – Bozeman	754	190	Juneau	747	207	San Diego	825	28
Casper – Riverton	767	196	Kansas City	616	32	San Francisco – Oak – San Jose	807	6
Cedar Rapids – Wtrlo – Iwc&Dub	637	88	Knoxville	557	59	Santabarbra – Sanmar – Sanluob	855	120
Champaign & Sprngfld – Decatur	648	84	La Crosse – Eau Claire	702	127	Savannah	507	96
Charleston – Huntington	564	63	Lafayette, IN	582	191	Seattle – Tacoma	819	13
Charleston, SC	519	97	Lafayette, LA	642	123	Sherman – Ada	657	161
Charlotte	517	24	Lake Charles	643	175	Shreveport	612	82
Charlottesville	584	183	Lansing	551	115	Sioux City	624	148
Chattanooga	575	86	Laredo	749	188	Sioux Falls (Mitchell)	725	113
Cheyenne – Scottsbluf	759	197	Las Vegas	839	42	South Bend – Elkhart	588	91
Chicago	602	3	Lexington	541	62	Spokane	881	75
Chico – Redding	868	130	Lima	558	186	Springfield – Holyoke	543	111
Cincinnati	515	33	Lincoln & Hstngs – Krny	722	105	Springfield, MO	619	74
Clarksburg – Weston	598	168	Little Rock – Pine Bluff	693	56	St. Joseph	638	201
Cleveland – Akron (Canton)	510	18	Los Angeles	803	2	St. Louis	609	21
Colorado Springs – Pueblo	752	92	Louisville	529	49	Syracuse	555	83
Columbia – Jefferson City	604	137	Lubbock	651	143	Tallahassee – Thomasville	530	106
Columbia, SC	546	79	Macon	503	122	Tampa – St. Pete (Sarasota)	539	14
Columbus – Tupelo – West Point	673	133	Madison	669	85	Terre Haute	581	152
Columbus, GA	522	128	Mankato	737	199	Toledo	547	73
Columbus, OH	535	34	Marquette	553	180	Topeka	605	136
Corpus Christi	600	129	Medford – Klamath Falls	813	140	Traverse City – Cadillac	540	117
Dallas – Ft. Worth	623	5	Memphis	640	50	Tri – Cities, TN – VA	531	93
Davenport – R. Island – Moline	682	99	Meridian	711	185	Tucson (Sierra Vista)	789	66
Dayton	542	65	Miami – Ft. Lauderdale	528	17	Tulsa	671	61
Denver	751	16	Milwaukee	617	35	Twin Falls	760	193
Des Moines – Ames	679	72	Minneapolis – St. Paul	613	15	Tyler – Longview (Lfkn & Ncgd)	709	109
Detroit	505	11	Minot – Bismarck – Dickinson	687	158	Utica	526	170
Dothan	606	172	Missoula	762	166	Victoria	626	204
Duluth – Superior	676	139	Mobile – Pensacola (Ft Walt)	686	60	Waco – Temple – Bryan	625	89
El Paso (Las Cruces)	765	98	Monroe – El Dorado	628	138	Washington, DC (Hagrstwn)	511	9
Elmira (Corning)	565	176	Monterey – Salinas	828	124	Watertown	549	177
Erie	516	146	Montgomery (Selma)	698	118	Wausau – Rhinelander	705	135
Eugene	801	119	Myrtle Beach – Florence	570	104	West Palm Beach – Ft. Pierce	548	38
Eureka	802	195	Nashville	659	29	Wheeling – Steubenville	554	159
Evansville	649	102	New Orleans	622	51	Wichita Falls & Lawton	627	149
Fairbanks	745	202	New York	501	1	Wichita – Hutchinson Plus	678	69
Fargo – Valley City	724	121	Norfolk – Portsmth – Newpt Nws	544	43	Wilkes Barre – Scranton	577	54
Flint – Saginaw – Bay City	513	68	North Platte	740	209	Wilmington	550	132
Fresno – Visalia	866	55	Odessa – Midland	633	155	Yakima – Pasco – Rchlnd – Knnwck	810	126
Ft. Myers – Naples	571	64	Oklahoma City	650	45	Youngstown	536	110
Ft. Smith – Fay – Sprngdl – Rgrs	670	100	Omaha	652	76	Yuma – El Centro	771	164
Ft. Wayne	509	107	Orlando – Daytona Bch – Melbrn	534	19	Zanesville	596	203

2009-2010 DMAs – Rank Sequence

DMA Rank	DMA Code	Designated Market Area	DMA Rank	DMA Code	Designated Market Area	DMA Rank	DMA Code	Designated Market Area
1	501	New York	71	744	Honolulu	141	692	Beaumont – Port Arthur
2	803	Los Angeles	72	679	Des Moines – Ames	142	804	Palm Springs
3	602	Chicago	73	547	Toledo	143	651	Lubbock
4	504	Philadelphia	74	619	Springfield, MO	144	576	Salisbury
5	623	Dallas – Ft. Worth	75	881	Spokane	145	525	Albany, GA
6	807	San Francisco – Oak – San Jose	76	652	Omaha	146	516	Erie
7	506	Boston (Manchester)	77	500	Portland – Auburn	147	603	Joplin – Pittsburg
8	524	Atlanta	78	632	Paducah – Cape Girar D – Harsbg	148	624	Sioux City
9	511	Washington, DC (Hagrstwn)	79	546	Columbia, SC	149	627	Wichita Falls & Lawton
10	618	Houston	80	538	Rochester, NY	150	743	Anchorage
11	505	Detroit	81	691	Huntsville – Decatur (Flor)	151	656	Panama City
12	753	Phoenix (Prescott)	82	612	Shreveport	152	581	Terre Haute
13	819	Seattle – Tacoma	83	555	Syracuse	153	611	Rochestr – Mason City – Austin
14	539	Tampa – St. Pete (Sarasota)	84	648	Champaign & Sprngfld – Decatur	154	537	Bangor
15	613	Minneapolis – St. Paul	85	669	Madison	155	633	Odessa – Midland
16	751	Denver	86	575	Chattanooga	156	559	Bluefield – Beckley – Oak Hill
17	528	Miami – Ft. Lauderdale	87	636	Harlingen – Wslco – Brnsvl – Mca	157	502	Binghamton
18	510	Cleveland – Akron (Canton)	88	637	Cedar Rapids – Wtrlo – lwc&Dub	158	687	Minot – Bismarck – Dickinson
19	534	Orlando – Daytona Bch – Melbrn	89	625	Waco – Temple – Bryan	159	554	Wheeling – Steubenville
20	862	Sacramnto – Stktn – Modesto	90	718	Jackson, MS	160	592	Gainesville
21	609	St. Louis	91	588	South Bend – Elkhart	161	657	Sherman – Ada
22	820	Portland, OR	92	752	Colorado Springs – Pueblo	162	758	Idaho Falls – Pocatello
23	508	Pittsburgh	93	531	Tri – Cities, TN – VA	163	746	Biloxi – Gulfport
24	517	Charlotte	94	523	Burlington – Plattsburgh	164	771	Yuma – El Centro
25	527	Indianapolis	95	716	Baton Rouge	165	662	Abilene – Sweetwater
26	560	Raleigh – Durham (Fayetvle)	96	507	Savannah	166	762	Missoula
27	512	Baltimore	97	519	Charleston, SC	167	710	Hattiesburg – Laurel
28	825	San Diego	98	765	El Paso (Las Cruces)	168	598	Clarksburg – Weston
29	659	Nashville	99	682	Davenport – R. Island – Moline	169	756	Billings
30	533	Hartford & New Haven	100	670	Ft. Smith – Fay – Sprngdl – Rgrs	170	526	Utica
31	770	Salt Lake City	101	574	Johnstown – Altoona	171	717	Quincy – Hannibal – Keokuk
32	616	Kansas City	102	649	Evansville	172	606	Dothan
33	515	Cincinnati	103	545	Greenville – N. Bern – Washngtn	173	639	Jackson, TN
34	535	Columbus, OH	104	570	Myrtle Beach – Florence	174	764	Rapid City
35	617	Milwaukee	105	722	Lincoln & Hstngs – Krny	175	643	Lake Charles
36	567	Greenvll – Spart – Asheville – And	106	530	Tallahassee – Thomasville	176	565	Elmira (Coming)
37	641	San Antonio	107	509	Ft. Wayne	177	549	Watertown
38	548	West Palm Beach – Ft. Pierce	108	811	Reno	178	569	Harrisonburg
39	566	Harrisburg – Lncstr – Leb – York	109	709	Tyler – Longview (Lfk n & Ncgd)	179	644	Alexandria, LA
40	630	Birmingham (Ann & Tusc)	110	536	Youngstown	180	553	Marquette
41	563	Grand Rapids – Kalmzoo – B. Crk	111	543	Springfield – Holyoke	181	734	Jonesboro
42	839	Las Vegas	112	757	Boise	182	736	Bowling Green
43	544	Norfolk – Portsmth – Newpnt Nws	113	725	Sioux Falls (Mitchell)	183	584	Charlottesville
44	790	Albuquerque – Santa Fe	114	520	Augusta	184	773	Grand Junction – Montrose
45	650	Oklahoma City	115	551	Lansing	185	711	Meridian
46	518	Greensboro – H. Point – W. Salem	116	675	Peoria – Bloomington	186	558	Lima
47	561	Jacksonville	117	540	Traverse City – Cadillac	187	647	Greenwood – Greenville
48	635	Austin	118	698	Montgomery (Selma)	188	749	Laredo
49	529	Louisville	119	801	Eugene	189	821	Bend, OR
50	640	Memphis	120	855	Santabarbra – Sanmar – Sanluob	190	754	Butte – Bozeman
51	622	New Orleans	121	724	Fargo – Valley City	191	582	Lafayette, IN
52	514	Buffalo	122	503	Macon	192	755	Great Falls
53	521	Providence – New Bedford	123	642	Lafayette, LA	193	760	Twin Falls
54	577	Wilkes Barre – Scranton	124	828	Monterey – Salinas	194	597	Parkersburg
55	866	Fresno – Visalia	125	800	Bakersfield	195	802	Eureka
56	693	Little Rock – Pine Bluff	126	810	Yakima – Pasco – Rchlnd – Knwck	196	767	Casper – Riverton
57	532	Albany – Schenectady – Troy	127	702	La Crosse – Eau Claire	197	759	Cheyenne – Scottsbluf
58	556	Richmond – Petersburg	128	522	Columbus, GA	198	661	San Angelo
59	557	Knoxville	129	600	Corpus Christi	199	737	Mankato
60	686	Mobile – Pensacola (Ft Walt)	130	868	Chico – Redding	200	631	Ottumwa – Kirksville
61	671	Tulsa	131	634	Amarillo	201	638	St. Joseph
62	541	Lexington	132	550	Wilmington	202	745	Fairbanks
63	564	Charleston – Huntington	133	673	Columbus – Tupelo – West Point	203	596	Zanesville
64	571	Ft. Myers – Naples	134	610	Rockford	204	626	Victoria
65	542	Dayton	135	705	Wausau – Rhinelander	205	552	Presque Isle
66	789	Tucson (Sierra Vista)	136	605	Topeka	206	766	Helena
67	573	Roanoke – Lynchburg	137	604	Columbia – Jefferson City	207	747	Juneau
68	513	Flint – Saginaw – Bay City	138	628	Monroe – El Dorado	208	583	Alpena
69	678	Wichita – Hutchinson Plus	139	676	Duluth – Superior	209	740	North Platte
70	658	Green Bay – Appleton	140	813	Medford – Klamath Falls	210	798	Glendive

2009-2010 DMAs – Code Sequence

DMA Code	Designated Market Area	DMA Code	Designated Market Area	DMA Code	Designated Market Area
500	Portland – Auburn	573	Roanoke – Lynchburg	679	Des Moines – Ames
501	New York	574	Johnstown – Altoona	682	Davenport – R. Island – Moline
502	Binghamton	575	Chattanooga	686	Mobile – Pensacola (Ft Walt)
503	Macon	576	Salisbury	687	Minot – Bismarck – Dickinson
504	Philadelphia	577	Wilkes Barre – Scranton	691	Huntsville – Decatur (Flor)
505	Detroit	581	Terre Haute	692	Beaumont – Port Arthur
506	Boston (Manchester)	582	Lafayette, IN	693	Little Rock – Pine Bluff
507	Savannah	583	Alpena	698	Montgomery (Selma)
508	Pittsburgh	584	Charlottesville	702	La Crosse – Eau Claire
509	Ft. Wayne	588	South Bend – Elkhart	705	Wausau – Rhinelander
510	Cleveland – Akron (Canton)	592	Gainesville	709	Tyler – Longview (Lfkn & Ncgd)
511	Washington, DC (Hagrstwn)	596	Zanesville	710	Hattiesburg – Laurel
512	Baltimore	597	Parkersburg	711	Meridian
513	Flint – Saginaw – Bay City	598	Clarksburg – Weston	716	Baton Rouge
514	Buffalo	600	Corpus Christi	717	Quincy – Hannibal – Keokuk
515	Cincinnati	602	Chicago	718	Jackson, MS
516	Erie	603	Joplin – Pittsburg	722	Lincoln & Hstngs – Krny
517	Charlotte	604	Columbia – Jefferson City	724	Fargo – Valley City
518	Greensboro – H. Point – W. Salem	605	Topeka	725	Sioux Falls (Mitchell)
519	Charleston, SC	606	Dothan	734	Jonesboro
520	Augusta	609	St. Louis	736	Bowling Green
521	Providence – New Bedford	610	Rockford	737	Mankato
522	Columbus, GA	611	Rochestr – Mason City – Austin	740	North Platte
523	Burlington – Plattsburgh	612	Shreveport	743	Anchorage
524	Atlanta	613	Minneapolis – St. Paul	744	Honolulu
525	Albany, GA	616	Kansas City	745	Fairbanks
526	Utica	617	Milwaukee	746	Biloxi – Gulfport
527	Indianapolis	618	Houston	747	Juneau
528	Miami – Ft. Lauderdale	619	Springfield, MO	749	Laredo
529	Louisville	622	New Orleans	751	Denver
530	Tallahassee – Thomasville	623	Dallas – Ft. Worth	752	Colorado Springs – Pueblo
531	Tri – Cities, TN – VA	624	Sioux City	753	Phoenix (Prescott)
532	Albany – Schenectady – Troy	625	Waco – Temple – Bryan	754	Butte – Bozeman
533	Hartford & New Haven	626	Victoria	755	Great Falls
534	Orlando – Daytona Bch – Melbrn	627	Wichita Falls & Lawton	756	Billings
535	Columbus, OH	628	Monroe – El Dorado	757	Boise
536	Youngstown	630	Birmingham (Ann & Tusc)	758	Idaho Falls – Pocatello
537	Bangor	631	Ottumwa – Kirksville	759	Cheyenne – Scottsbluf
538	Rochester, NY	632	Paducah – Cape Girar D – Harsbg	760	Twin Falls
539	Tampa – St. Pete (Sarasota)	633	Odessa – Midland	762	Missoula
540	Traverse City – Cadillac	634	Amarillo	764	Rapid City
541	Lexington	635	Austin	765	El Paso (Las Cruces)
542	Dayton	636	Harlingen – Wslco – Brnsvl – Mca	766	Helena
543	Springfield – Holyoke	637	Cedar Rapids – Wtrlo – lwc&Dub	767	Casper – Riverton
544	Norfolk – Portsmth – Newpt Nws	638	St. Joseph	770	Salt Lake City
545	Greenville – N. Bern – Washngtn	639	Jackson, TN	771	Yuma – El Centro
546	Columbia, SC	640	Memphis	773	Grand Junction – Montrose
547	Toledo	641	San Antonio	789	Tucson (Sierra Vista)
548	West Palm Beach – Ft. Pierce	642	Lafayette, LA	790	Albuquerque – Santa Fe
549	Watertown	643	Lake Charles	798	Glendive
550	Wilmington	644	Alexandria, LA	800	Bakersfield
551	Lansing	647	Greenwood – Greenville	801	Eugene
552	Presque Isle	648	Champaign & Sprngfld – Decatur	802	Eureka
553	Marquette	649	Evansville	803	Los Angeles
554	Wheeling – Steubenville	650	Oklahoma City	804	Palm Springs
555	Syracuse	651	Lubbock	807	San Francisco – Oak – San Jose
556	Richmond – Petersburg	652	Omaha	810	Yakima – Pasco – Rchlnd – Knnwck
557	Knoxville	656	Panama City	811	Reno
558	Lima	657	Sherman – Ada	813	Medford – Klamath Falls
559	Bluefield – Beckley – Oak Hill	658	Green Bay – Appleton	819	Seattle – Tacoma
560	Raleigh – Durham (Fayetteville)	659	Nashville	820	Portland, OR
561	Jacksonville	661	San Angelo	821	Bend, OR
563	Grand Rapids – Kalmzoo – B. Crk	662	Abilene – Sweetwater	825	San Diego
564	Charleston – Huntington	669	Madison	828	Monterey – Salinas
565	Elmira (Corning)	670	Ft. Smith – Fay – Sprngdl – Rgrs	839	Las Vegas
566	Harrisburg – Lncstr – Leb – York	671	Tulsa	855	Santabarbra – Sanmar – Sanluob
567	Greenvll – Spart – Asheville – And	673	Columbus – Tupelo – West Point	862	Sacramnto – Stktn – Modesto
569	Harrisonburg	675	Peoria – Bloomington	866	Fresno – Visalia
570	Myrtle Beach – Florence	676	Duluth – Superior	868	Chico – Redding
571	Ft. Myers – Naples	678	Wichita – Hutchinson Plus	881	Spokane